

AFFIRM for Annuities®

Smarter Annuity Processing

Manual annuity processes, evolving regulations, and fragmented systems create friction for advisors, distributors, and operations teams.

Trusted by the industry for delivering reliable annuity order management and compliance, AFFIRM for Annuities helps organizations simplify operations, ensure transactions are in good order, and adapt to changing business and regulatory demands. Built for flexibility, AFFIRM continuously evolves to support new requirements, products, and industry standards.

Market Shift	What it Means for Organizations Today
Regulatory requirements continue to evolve	Organizations need flexible compliance controls that adapt quickly without costly development efforts.
Operational efficiency is a competitive differentiator	Firms must reduce manual processing and eliminate unnecessary touchpoints.
Product and servicing complexity is increasing	Business users require greater control over workflows, products, forms, and business rules.
Connected ecosystems drive advisor productivity	Organizations need seamless integration across distributors, carriers, and third-party platforms.

The Value of AFFIRM for Annuities

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Connect the Entire Ecosystem
 Integrate with critical platforms to create a more connected operating model.
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Ensure Transactions Are in Good Order
 Improve order quality through automated validation and business rule enforcement before submission.
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Improve Operational Efficiency
 Reduce manual processing, streamline workflows, and accelerate order completion across the annuity process.
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Empower Business Users
 Manage products, questions, forms, workflows, and data requirements without software modifications.
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Strengthen Compliance
 Support regulatory requirements with configurable rules, suitability workflows, and self-service administration.

Built for What's Next

AFFIRM for Annuities is built on a flexible architecture that adapts to evolving regulations, business requirements, and industry standards. Configurable rules, forms, workflows, and data integrations enable organizations to respond quickly without costly software modifications. With self-service administration and seamless connectivity across distributors, carriers, and third-party systems, AFFIRM helps firms simplify operations, maintain compliance, and scale with confidence.



[Ready to Learn More? Scan or click the QR code.](#)
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Novera™ API Hub

Explore, build, and test annuity APIs in the Novera API Hub. Create seamless advisor experiences backed by the power of AFFIRM for Annuities.