

What Data Solution is Right for You?

The right data—when you need it *most*.

Data shouldn't be complicated—but with different needs, use cases, and speed expectations, choosing the right solution can be challenging. **We make it simple.**

Organizations rely on data not just to report what happened—but to act on what's happening now. As expectations evolve, so does the need for flexible data delivery.

Different needs require different data—and different levels of immediacy.

Start with Your Goal

Are you:

- Analyzing trends over time?
- Powering dashboards and reports?
- Driving real-time decisions?

Your answers help determine the right solution.

Our Data Solutions, Simplified

Feature	DataNow	Data Factory
Data Refresh	< 5 minutes	< 1 hour
Available Data	Most recent values	• Current & historical values • Raw and curated views
Data Retention	7 days	> 3 years

Why It Matters

Customer expectations and competition are accelerating. Moving from insight to action faster is now a key advantage. Our strategy supports both:

Depth and reliability with Data Factory | **Speed and immediacy** with DataNow

Choose one—or combine both—to meet your needs.

Whether you need historical insight or real-time action, **iPipeline** helps you stay ahead.



The right data. Right now. And ready for what's next.

Ready to Learn More? Click or scan the QR code.

