



iGO®

AN INTELLIGENT FILLABLE FORM AND DATA GATHERING SOLUTION

iGO, an intelligent fillable form, enables career and independent producers to improve efficiency and productivity by eliminating errors and producing 100% in Good Order submissions. Hosted by iPipeline, iGO is accessible through a single sign-on via your website or a distribution partner's website. When used with e-Signature and e-Submission, iGO users can achieve straight-through processing and speed up the sales cycle.

PRODUCE 100% IN GOOD ORDER E-APPLICATIONS

Insurance applications can be confusing and complicated. Forms can vary by carrier, state and product. Not only do you have to know what to complete, but also what not to complete. If you inadvertently miss a question, your application could be delayed for weeks.

iGO makes it easier by highlighting required fields in yellow. As you complete the e-application, sections of the form are shown or purposely hidden based on your client's answers. Carrier-specific rules are embedded within the forms preventing any data entry mistakes that could cost you valuable time. iGO also lets you jump to any section of the form you want – so if your client doesn't know their driver's license number or can't remember a doctor's address – you can save your client data and come back several days later to pick up where you left off.

GO PAPERLESS, ANYTIME, ANYWHERE

You can't always control where and when a client will be available to complete an application. iGO e-App is available anytime, anywhere, on any device. iGO is ideal for electronic completion, e-Signature, and e-Submission, while it also offers the flexibility to start an application online and print forms. iGO is available in a disconnected version, enabling agents to start an e-App offline in the field and complete it online once internet access is accessible.

THE INDUSTRY-LEADING SOLUTION

iGO e-App is the industry-leading e-Application tool, successfully adopted by dozens of carriers, hundreds of distributors and tens of thousands of agents. iGO supports multiple product lines, including life products, pre-need, final expense, medicare supplement, long term care, disability and more.

Continued on the next page...



...continued

FEATURES:

- Print/wet sign or e-sign/e-submit
- Indicates to producers those fields required for applications to be received “in good order”
- Smart, “reflexive” tool recognizes and autoloads all required forms based on applicant responses
- XML standards allow for easy data mapping and exchange
- The required forms are completed using an easy-to-follow wizard

BENEFITS:

- Eliminates NiGO (Not in Good Order) applications for 100% iGO (in Good Order applications)
- Simplified and accelerated processing
- Reduces cycle time and increases placement ratio
- Standardized, rule-based platform ensures that the proper applications and forms are used