



# iGO® FOR FINAL EXPENSE

## E-APP TOOL FOR FINAL EXPENSE SERVICES AND PRODUCTS

**iGO for Final Expense** makes it easier to sell final expense insurance products. Financial professionals are able to electronically complete the application process digitally with speed and confidence. They'll quickly see the advantage of the electronic efficiencies that iGO brings to their sales process, whether the application is being completed over the phone or in person.

### A NEW WAY TO SELL

iGO e-App for Final Expense makes it easier to sell final expense insurance products. Financial professionals are able to electronically complete the application process digitally with speed and confidence. They'll quickly see the advantage of the electronic efficiencies that iGO e-App brings to their sales process, whether the application is being completed over the phone or in person.

iPipeline offers more than a decade's worth of experience in helping to simplify sales for the life insurance industry. iGO e-Apps are currently available for nearly half a million career and independent financial professionals—both domestically and internationally. We can get you up and running in a short period of time with a version of iGO e-App based on the best practices we learned over the years.

### EASIER AND FASTER

With a laptop or an iPad in hand, a financial professional can walk a customer through the entire purchasing process for death and end-of-life expenses in just a matter of minutes. iGO e-App for Final Expense can also be accessed and launched directly from your own website. Because of iGO e-App's intelligent rules-based approach, users can proceed with speed, confidence and ease. Clearly showing where they are at every step, iGO e-App for Final Expense offers a user-friendly experience.

Everything you do on paper is easier with iGO e-App for Final Expense:

- Beneficiaries can be easily assigned
- Basic information can be collected and finished later or all pertinent info can be taken down
- Speed the payment process, whether it is EFT or credit
- All the necessary documents can be signed electronically with several secure e-Signature options
- With a simple push of a button, the application can be electronically submitted to you
- You're assured 100 percent compliance with digitally signed and stored HIPAA forms

Thanks to iGO e-App for Final Expense, you'll get to offer a unique point-of-sale experience those selling and those buying demand today. In turn, you grow your business in an evolving digital world by adding this new selling solution.

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## FEATURES:

- Launches directly from your website
- Auto calculates total costs
- Intelligent rules-based experience
- Accepts electronic signature/submission
- Offers electronic signature/submission

## BENEFITS:

- Presents your unique branding
- Increases placement ratios and brings in new premiums
- Closes business faster with an electronic workflow
- Reaches new tech savvy sales professionals selling Final Expense